

# FROM ONE-OF-A-KIND TO MASS PRODUCTION: IMPROVING EFFICIENCY THROUGH CONFIGURATION MANAGEMENT

## PREVIEW: WHAT'S IN STORE FOR YOU IN A WEEK

The mechanical and plant engineering industry is on the verge of a radical transformation. Striking a balance between maximum customization (engineer-to-order) and the need for efficiency is becoming increasingly difficult. In our upcoming white paper, we'll show you how configuration management can become a decisive competitive advantage.

### AN OVERVIEW OF THE KEY TOPICS:

**- The paradigm shift:**

Why the transition from ETO to CTO+ is the future of manufacturing - and how you can drastically reduce risks and costs.

**- The centerpiece:**

Learn all about the configuration unit - how it acts as a digital anchor point to connect data and processes throughout the entire lifecycle.

**- From Engineering to Sales:**

How to bridge the gap between the sales team and the business unit to turn technical excellence into commercial success.

**- Practice & Compliance:**

Insights into real-world case studies and the importance of standards such as ISO 10007 for your business.

### WHY YOU SHOULD READ THIS WHITE PAPER:

1. Reduce development time by up to 30%.
2. Improve operational reliability through comprehensive documentation.
3. Create a 'single source of truth' for your entire organization.



**SAVE THE DATE: RELEASE ON APRIL 1, 2026**

